Ag Day Breakfast

Event/Activity Details

**Length:** 1-3 hours

**Items Needed:**
- Informational resources
- Food and beverages
- Program/educational flyers
- Printed menu describing the meal
- Audio/visual equipment

**Objective:** Attendees will participate in a locally-sourced meal to showcase and facilitate conversation about your state’s agriculture.

Implementation Ideas

**Ways to bring this event/activity to life:**

**Capitol Breakfast On-The-Go**
Host a breakfast at the Capitol in a come-and-go style in a heavily trafficked area. Allow legislators and government leaders to pick up breakfast and sit and chat with local farmers and ranchers.

**Capitol Breakfast Event**
Host a breakfast and invite local government and business leaders. Provide a locally-sourced meal, organize a keynote speaker, and place farmers and ranchers at different tables throughout the room. Recognize scholarship winners and highlight other National Ag Week efforts happening that week.

Timeline

**Things to keep in mind:**

**Before**
- Choose location, date, time, and details of meal.
- Identify keynote speaker and invitees.

**During**
- Share your background and involvement in agriculture.
- Ask questions to guide the conversation. Examples include: “What within agriculture do you want to know more about or have questions about?” and “How can I help you in being an advocate for agriculture?”

**After**
- Send thank you notes to volunteers and key attendees.
- Continue to invite legislators to future events and plan to visit them next time you are at the Capitol.
- Share a press release and a social media post about your Ag Day efforts.

Recommended Resources

- Ag Day Flyer
- Food and Farm Facts
- My American Farm Coloring Books
- More agriculture-related activities and resources at [www.agfoundation.org/ag-lit-catalog](http://www.agfoundation.org/ag-lit-catalog)