



Ag Day Breakfast

Event/Activity Details

Length: 1-3 hours

Items Needed:

- Informational resources
- Food and beverages
- Program/educational flyers
- Printed menu describing the meal
- Audio/visual equipment

Objective: Attendees will participate in a locally-sourced meal to showcase and facilitate conversation about your state's agriculture.

Implementation Ideas

Ways to bring this event/activity to life:

Capitol Breakfast On-The-Go

Host a breakfast at the Capitol in a come-and-go style in a heavily trafficked area. Allow legislators and government leaders to pick up breakfast and sit and chat with local farmers and ranchers.

Capitol Breakfast Event

Host a breakfast and invite local government and business leaders. Provide a locally-sourced meal, organize a keynote speaker, and place farmers and ranchers at different tables throughout the room. Recognize scholarship winners and highlight other National Ag Week efforts happening that week.

Timeline

Things to keep in mind:

Before

- Choose location, date, time, and details of meal.
- Identify keynote speaker and invitees.

During

- Share your background and involvement in agriculture.
- Ask questions to guide the conversation. Examples include: "What within agriculture do you want to know more about or have questions about?" and "How can I help you in being an advocate for agriculture?"

After

- Send thank you notes to volunteers and key attendees.
- Continue to invite legislators to future events and plan to visit them next time you are at the Capitol.
- Share a press release and a social media post about your Ag Day efforts.

Recommended Resources

- [Ag Day Flyer](#)
- [Food and Farm Facts](#)
- [My American Farm Coloring Books](#)
- More agriculture-related activities and resources at www.agfoundation.org/ag-lit-catalog