

Press Release Template

Contact:

First Name Last Name

Telephone

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National Ag Day: Volunteers educate local elementary students about agriculture

LOCAL TOWN, DATE – Volunteers from the (organization/group name) recently visited local students in teacher's name / grade number class to promote agriculture in celebration of National Ag Day. They utilized the American Farm Bureau Foundation for Agriculture's (AFBFA) resource name/book name.

National Ag Day is organized by the Agriculture Council of America (ACA). ACA is a nonprofit organization composed of leaders in the agricultural, food, and fiber community, dedicated to increasing the public's awareness of agriculture's role in modern society.

This year, National Ag Day was held on Month Day. Volunteers across the country engaged in different events to educate and inform the public about where their food, fiber, and fuel comes from.

The AFBFA, in partnership with the ACA, worked to promote their educational resources and National Ag Day efforts. The AFBFA mission is to build awareness, understanding, and a positive public perception of agriculture through education.

Founded in 1973, National Ag Day encourages every American to understand how food and fiber products are produced; appreciate the role agriculture plays in providing safe, abundant, and affordable products; value the essential role of agriculture in maintaining a strong economy; and acknowledge and consider career opportunities in the agriculture, food, and fiber industry.

Learn more and register for events at agday.org.

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