



## Grocery Store Display

### Event/Activity Details

**Length:** 4-8 hours

**Items Needed:**

- Photos of your farm/ranch
- Informational resources
- Giveaway items
- Local food/beverage items
- Food safety and preparation items (gloves, hair nets, aprons, cutting boards, knives, toothpicks, etc.)

**Objective:** Shoppers will learn more about where and how food is produced by interacting with agriculture advocates at a grocery store.

### Implementation Ideas

*Ways to bring this event/activity to life:*

**Farm-To-Table Booth**

Designate one hour shifts for different volunteers from 4-H, FFA, or your county Farm Bureau to work the Farm-To-Table booth. The booth can be located just outside the store or inside. Consider having farmers and ranchers be a part of this experience to share what they do with customers. Ask your local grocer if you can post facts about agriculture throughout the store during National Ag Week. Feature and/or serve a locally produced product to shoppers as they walk by.

### Timeline

*Things to keep in mind:*

**Before**

- Choose a store location, date, and time.
- Confirm logistics with a store representative.
- Coordinate volunteer shifts and responsibilities.
- Collect and purchase needed materials.
- Print any informational handouts.
- Get permission to take photos.

**During**

- Serve food samples to customers.
- Hand out informational resources to shoppers.
- Share details about National Ag Day and your state's agriculture.

**After**

- Send thank you notes to volunteers and to the store representative.
- Share a press release and a social media post about your Ag Day efforts.

### Recommended Resources

- [Kid-Friendly Beef Recipes](#)
- [Farm to Cart Game](#)
- [Food and Farm Facts](#)
- More agriculture-related activities and resources at [www.agfoundation.org/ag-lit-catalog](http://www.agfoundation.org/ag-lit-catalog)