



## Farmer's Market Exhibit

### Event/Activity Details

**Length:** ~5 hours

**Items Needed:**

- Local farmer's market
- Booth/table
- Food samples
- Giveaways for attendees
- Speakers/sound system to play music at the event

**Objective:** Local community members will learn about agriculture in their state at their local farmer's market.

### Implementation Ideas

*Ways to bring this event/activity to life:*

**Coloring Station**

Set up a coloring station with crayons and *My American Farm* coloring books.

**Food and Farm Facts Trivia Wheel**

Create a trivia wheel using data from the *Food and Farm Facts* book and your local state department of agriculture. Allow market goers to spin the wheel to answer a trivia question. Give them a variety of prizes depending on their answer.

**Living Plant Necklace**

Create a necklace that contains a living plant. Place seeds between a damp cotton ball in a plastic jeweler's bag. Punch a hole in the top of the bag and tie a piece of ribbon through it to create a necklace.

### Timeline

*Things to keep in mind:*

**Before**

- Choose a farmer's market.
- Reserve a booth space.
- Collect/buy materials for the booth.
- Advertise the event to the community.

**During**

- Arrive early to set up exhibit.
- Share details about National Ag Day and your state's agriculture.
- Have food samples and/or free resources to give away.

**After**

- Send thank you notes to volunteers.
- Share a press release and a social media post about your Ag Day efforts.

### Recommended Resources

- [My American Farm Coloring Books](#)
- [Living Plant Necklace](#)
- [Food and Farm Facts Trivia Cards](#)
- More agriculture-related activities and resources at [www.agfoundation.org/ag-lit-catalog](http://www.agfoundation.org/ag-lit-catalog)