Farmer’s Market Exhibit

Event/Activity Details

Length: ~5 hours

Objective: Local community members will learn about agriculture in their state at their local farmer’s market.

Items Needed:
- Local farmer’s market
- Booth/table
- Food samples
- Giveaways for attendees
- Speakers/sound system to play music at the event

Implementation Ideas

Ways to bring this event/activity to life:

Coloring Station
Set up a coloring station with crayons and My American Farm coloring books.

Food and Farm Facts Trivia Wheel
Create a trivia wheel using data from the Food and Farm Facts book and your local state department of agriculture. Allow market goers to spin the wheel to answer a trivia question. Give them a variety of prizes depending on their answer.

Living Plant Necklace
Create a necklace that contains a living plant. Place seeds between a damp cotton ball in a plastic jeweler’s bag. Punch a hole in the top of the bag and tie a piece of ribbon through it to create a necklace.

Timeline

Before
- Choose a farmer’s market.
- Reserve a booth space.
- Collect/buy materials for the booth.
- Advertise the event to the community.

During
- Arrive early to set up exhibit.
- Share details about National Ag Day and your state’s agriculture.
- Have food samples and/or free resources to give away.

After
- Send thank you notes to volunteers.
- Share a press release and a social media post about your Ag Day efforts.

Recommended Resources

- My American Farm Coloring Books
- Living Plant Necklace
- Food and Farm Facts Trivia Cards
- More agriculture-related activities and resources at www.agfoundation.org/ag-lit-catalog