# Ag Day Panel/Talks

## Event/Activity Details

**Length:** ~2 hours  
**Objective:** Participants will learn about agriculture by attending panel discussions or presentations.

**Items Needed:**  
- Venue  
- Refreshments  
- Guest speakers  
- Audio/visual equipment  
- Booths/tables

## Implementation Ideas

**Ways to bring this event/activity to life:**

### Lecture Series

Invite a guest speaker to speak about agriculture at your local venue during National Agriculture Week. This could be a local farmer, extension agent, or businessperson. Make it a series by spreading it out across a few weeks.

### Panel

Invite 4-5 guest speakers to be a part of an Ag Day panel. Choose a theme to focus the conversation around such as soil health, sustainability, food safety, food security, etc.

### Talks

Choose a weekday evening or Saturday afternoon and invite speakers to give a 5-8 minute “talk” about agriculture. Have a room with refreshments and booths with extension or other agriculture groups.

## Timeline

**Things to keep in mind:**

**Before**
- Decide on the format of the presentations.  
- Invite guest speakers and share presentation parameters.  
- Review speeches and PowerPoint slides (if necessary).  
- Designate a master of ceremonies.  
- Create and print programs.  
- Advertise event to the community.  
- Establish refreshments.  
- Reserve venue, seating, and A/V equipment.

**During**
- Facilitate program.  
- Share details about National Ag Day and your state’s agriculture.

**After**
- Send thank you notes to volunteers and speakers.  
- Share a press release and a social media post about your Ag Day efforts.

## Recommended Resources

- [Food and Farm Facts](#)  
- More agriculture-related activities and resources at [www.agfoundation.org/ag-lit-catalog](http://www.agfoundation.org/ag-lit-catalog)